



# Thank You Toolkit

2021 Combined Federal Campaign

# What's Included

It is so important to thank federal employees and retirees for their generosity through the 2021 campaign.

Use these resources to celebrate the positive impact they will have on those in need throughout the coming year.

TIP: To download each resource, click the

**>> GREY BOX**

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# Communications



Download, customize, and distribute the Thank You messaging via email or other communication outlets.

Include the final results in your communications and attach the Thank You card and/or signed Certificates.

[>> Leadership Email – Thank You](#)

[>> Thank You Press Release](#)

[>> Thank You Email](#)

# Social Media

Use these images, animation, and short form messages on social media or your agency's internal channels to thank your colleagues for being the face of change through the 2021 Combined Federal Campaign.



>> Thank You Image 1



>> Thank You Image 2



>> Thank You Image 3



Thank You Animation



>> Thank You Content

# Banner


Incorporate the Thank You banner and other images on your internal channels, electronic displays in your building, or agency wide email messages – or print and post it on bulletin boards or other high traffic areas.



[>> Thank You Banner](#)



# Generosity Statements

**THANK YOU**  
FOR BEING THE  
**FACE**  
OF CHANGE



\*Photo and story submitted by a CFC charity

Because of your generosity, mothers like Rose will receive the training and mentorship they need to find their dream jobs and provide better lives for their families. **Thank you for being the face of change.**

  **DONATE TODAY AT [GIVECFC.ORG](https://www.givecfc.org)**  
Hosted by the U.S. Office of Personnel Management.

Use these Generosity Statements – from real CFC charities – to show donors just how far their donations reach and how CFC donations are impacting thousands of individuals around the world!

Use these statements in your Thank You messaging, social media, and more.

[>> Generosity Statements - PPT](#)

[>> Generosity Statements - PDF](#)

# Campaign Materials

Include the final results in your Thank You communications. Attach the Thank You card and/or signed Certificates.



>> Thank You Card



>> Champion Certificate



>> Certificate of Appreciation